



# United Sports Brands **increases turnover and better customer experience** with Produmex Scan

## COMPANY NAME

United Sports Brands

## WEBPAGE

<https://www.unitedspb.eu/nl>

## INDUSTRY

Wholesale & distribution, Retail

## EMPLOYEES

40+

## BOYUM SOLUTION

Produmex Scan

## PARTNER

Anrova Solutions

United Sports Brands is a global leader in sports performance and protective products designed to help athletes perform at their personal best. The company is a collection of unique brands Spalding, McDavid, Shock Doctor, NATHAN, and KT Tape, all dedicated to providing athletes with best-in-class sports performance and protective products. Their products are sold at leading sporting goods, specialty stores, and e-commerce retail channels, with regional support in Canada, Europe, and Asia.



## Customer's Challenges

- Manual warehouse procedures based on printed pick lists and no location management.
- Time loss when looking for inventory and picking errors.
- Time loss for warehouse & customer service employees by correcting errors.



## Solution

- All warehouse operations are now supported by Produmex Scan, picking, packing, replenishment and reception.
- With location management makes it easy to find inventory and relate efficient picking routes.
- By scanning both the SKU and the location picking errors seldom occur.



## Results

- More turnover with the same staff.
- Better customer experience due to fewer errors.
- Able to support B2C while servicing B2B.
- Time efficiency.
- Up-to-date information.

*"WE ARE HAPPY TO USE PRODUMEX SCAN. IT IS VERY STABLE, NICELY INTEGRATED WITH SAP BUSINESS ONE, EASY TO USE AND SUPPORTED OUR GROWTH OVER THE LAST 6 YEARS."*

Frank Seger / IT Manager

