



COMPANY

GraphicALL systems B.V.

WEBPAGE

www.graphicall.com

INDUSTRY

Automatic identification technology

EMPLOYEES

21

BOYUM SOLUTION

B1 Usability Package

B1 Print & Delivery

PARTNER



We improved our commercial offering by 40% and our invoicing by 75% with B1 Usability Package

GraphicALL systems was founded in 1998 and at that time was mainly active in the chemical and pharmaceutical sector with label printers and software. Over the years, more than 2000 companies from almost all sectors of the economy have become their regular customers and their product portfolio has expanded to a full range of products for marking, labeling or coding your goods.



Challenges

- Making commercial offers to our customers was a manual process, taking a lot of time.
- Design of automated documents was difficult and not flexible enough.
- Invoicing was only partially automated



Solution

- Our processes were prone to mistakes and did take a lot of time
- The sales staff and back office was mostly affected by those challenges
- With B1 Usability Package and B1 Print & Delivery we were able to solve these problems



Results

- We used B1 Usability Package to largely automate our offering process to our customers
- B1 print and delivery automated a large part of our invoicing process

"OUR WORK BECAME EASIER, LESS BORING AND MOST IMPORTANT, A LOT FASTER"

Eric Bonten / CEO at GraphicALL systems B.V.

