



## VIETRI gains automation, and visibility and improves its efficiency with Boyum

### COMPANY NAME

VIETRI, Inc.

### WEBSITE

[www.vietri.com](http://www.vietri.com)

### INDUSTRY

Importer and Distributor of Italian  
Handmade Dinnerware and Home  
Decor – B2B and B2C

### EMPLOYEES

75

### BOYUM SOLUTIONS

Produx WMS, B1 Usability Package,  
B1 Print & Delivery

### FEATURED PARTNER

Vision33

VIETRI is the largest US importer of fine, exclusively Italian, and handcrafted ceramics, urns and planters, stainless and pewter flatware, mouth-blown glassware, and lighting for home and garden, decorating, and dining. VIETRI's fashion-forward yet classic Italian home accessories combine the richness of European culture with a sophisticated American spirit and are designed to passionately bring family and friends together to celebrate life, heritage, and traditions with irresistible Italian style.



### Customer Challenges

- The company didn't have ease of access to certain information about their customers or products directly from the BP or Item Master.
- Manual actions were taken to update BP's when sales representatives change.



### Solution

- Customize and automate what they need visible on forms/documents.
- Automates manual processes.
- Ability to mass update inside SAP.
- Dashboards.



### Results

- Ability to quickly update all BP's by entering the change and updating all records associated with a click of a button.
- Automation for sending invoices and statements out daily/monthly.
- More visibility inside SAP forms/documents.

*"CAN'T LIVE WITHOUT IT! IF YOU ARE USING SAP B1 WITHOUT BOYUM, YOU ARE NOT EXPERIENCING AMAZING FUNCTIONALITY AND AUTOMATION!"*

Jody Davis | VP, Customer Service and Technology



VIETRI  
IRRESISTIBLY ITALIAN

SAP Business  
One