



# Blue Coast Investments improved 80% in Business Validations

## COMPANY NAME

Blue Coast Investments Ltd

## WEBPAGE

www.bluecoast.co.tz

## INDUSTRY

Transport and Logistics

## EMPLOYEES

300+

## BOYUM SOLUTION

B1 Usability Package, B1 Print & Delivery

## PARTNER

Seidor Tanzania Limited

Blue Coast Investments Ltd is among the leading transport and logistics businesses providing industry-leading services to many of Tanzania's best known. From their headquarters in Geita, the company operates over 300 trucks and operates in over 4 cities in Tanzania and East and Central African countries offering a full end-to-end supply chain service to a range of national and international companies.



## Customer's Challenges

- A lot of mistakes were being done in the legacy system. This resulted in erroneous transactions.
- Lack of proper controls in all operational areas which affected the finance department eventually.



## Solution

- By using B1UP, business validations were implemented to assist in implementing controls and setting up validations that prevented erroneous transactions.
- Function buttons were also used to copy data across forms and prevent erroneous data entry.



## Results

- Accurate transactions have resulted to accurate reporting in the business.
- They can prevent now any erroneous data entry.
- More control in the different operational areas.

**"WITH BIUP AND THE BI VALIDATION SYSTEM, BLUE COAST INVESTMENTS HAS MORE CONTROL IN ALL THE DIFFERENT BUSINESS AREAS"**

Charles Nuru/ Chef Finance Officer